

**McCallum Fine Arts Academy Audition Rubric
For Cinematic Arts Major**

Student Name _____

Total Score: _____

Film

CATEGORY	Does Not Meet Expectations (1pt)	Approaching Expectations (2pt)	Meeting Expectations (3pt)	Exceeding Expectations (4pt)	Mastery (5pt)
STORY	The story is weak. The main idea is not clear or does not follow the assigned conventions.	The story is marginal, hard to follow and only partially follows the assigned conventions.	The story brings together all the elements around a plot. The story follows the assigned conventions	The story is developed with a definite setting and has a clear beginning, middle, and end. The story follows assigned conventions	The story is skillfully crafted and the characters are well fleshed out. The plot is successfully developed and the conclusion is highly satisfactory.
ORIGINALITY/ CREATIVITY	Minimal representation of assigned objectives; lacks originality and shows no evidence of trying anything unusual.	Fair representation of assigned objectives; some creative intent and shows little evidence of trying anything original.	The student has explored creative solutions to the assignment and shows some originality.	The student demonstrates a very original and creative approach to the assignment.	The student has expanded on the requirements of the assignment both creatively and with originality.
Video Clarity & Lighting	Most shots are not clearly focused. The camera is not held steady. Many shots have inadequate light	Few shots are clearly focused. Most shots are steady. Many shots have inadequate light	Many are clearly focused. Motion shots are fairly steady. Some shots have inadequate light.	Most shots are clearly focused. Camera movements are smooth and/or of appropriate speed. Most shots have appropriate lighting.	All shots are clearly focused. Camera movements are smooth and of appropriate speed. All shot have appropriate lighting

Screenplay

CATEGORY	Does Not Meet Expectations (1pt)	Approaching Expectations (2pt)	Meeting Expectations (3pt)	Exceeding Expectations (4pt)	Mastery (5pt)
FORMATING	The script is improperly formatted and contains many errors.	The formatting contains multiple errors that distract the reader.	The formatting is correct with very few errors.	The formatting is correct in every detail. The student has shown some use of advanced screenwriting elements.	The formatting is correct in every detail. The student has shown advanced use of screenwriting elements
SETTING	There are few or no setting descriptions.	The description of the setting is often overly detailed or rarely used.	The description of the settings are used more often but are not written well enough to clearly visualize what is happening.	The description of the setting in most scenes assists the reader to clearly visualize where the action is occurring but is overly detailed.	The description of the setting in every scene assists the reader to clearly visualize where the action is occurring without being overly detailed.
ACTION	There is no action and the story is told solely through dialogue.	There is little action and the story is told solely through dialogue.	The action is poorly defined and is often unclear as to what each character is doing, does not stay in present tense, contains details the camera can't see.	The action is clear for all characters through most of the script but lacks many details, it only shows what the camera sees, not always in the present tense	Action is clear and well written for all characters throughout the script, only shows what the camera sees, always in the present tense

Interview & Professionalism

Category	Does Not Meet Expectations (1pt)	Approaching Expectations (2pt)	Meeting Expectations (3pt)	Exceeding Expectations (4pt)	Mastery (5pt)
Professionalism: the ability to prepare, listen, follow directions, accept critique, and stay on task.	Student does not demonstrate the ability to do one or more of the following: prepare, listen, follow directions, accept critique, and stay on task.	Student rarely demonstrates the ability to prepare, listen, follow directions, accept critique, and stay on task.	Student demonstrates the ability to prepare, listen, follow directions, accept critique, and stay on task.	Student demonstrates exceptional interpersonal skills, as well as the ability to prepare, listen, follow directions, accept critique, and stay on task.	Student demonstrates exceptional personal presentation skills, interpersonal skills and the ability to prepare, listen, follow directions, accept critique, and stay on task.
Interview (Ability to answer questions thoughtfully, demonstrating an understanding of the fine arts program and the reasoning for being a fine arts major.)	During the interview, student shows no interest in their artform or continuing effort. Student fails to demonstrate knowledge of major/program requirements/ expectations at McCallum Fine Art Academy	During the interview, student expresses some passion about their artform and continuing to learn, but may have other interests they prefer to focus on. Students demonstrate minimal Knowledge of major/program requirements expectations at McCallum Fine Art Academy	During the interview, student expresses interest and passion but may not know how to talk about it using proper vocabulary. Student demonstrates some knowledge of major/program requirements/ expectations at McCallum Fine Art Academy	During the interview, student is focused and respectful, expresses passion and interest but may lack some vocabulary to talk about process or intent with artwork. Student demonstrates ample knowledge of major/program requirements/expectations at McCallum Fine Art Academy	Attentive during the interview portion, gives thoughtful answers that clearly explain process and intent in artwork while also conveying a sense of passion and interest in ideas and methods.. Student demonstrates extensive knowledge of major/program requirements/ expectations at McCallum Fine Art Academy

Short Answer

CATEGORY	Weak (1pt)	Average (2pt)	Excellent (3pt)
SHORT ANSWERS	May be sparse, incomplete, generic, or fail to address the prompt.	Addresses prompts. Includes some personal detail or insight.	Personalized, authentic, fully articulated and thoroughly addresses all parts of the prompts. May demonstrate creativity in addressing prompts.

Additional Comments
